



The Ultimate Resource Package For Your *Social Media Marketing*

"Attracting Leads, Building Your List, And Making More Money With Social Media Marketing Just Got a Whole Lot Easier!"

101 Facebook® Templates

One of the benefits of sharing content on Facebook is flexibility. That means you can share the content directly in its entirety, or you can share a link to drive traffic to a lead page, sales page, blog or other page of your choosing. And inside this report you'll find a mix of 101 templates you can use to share content directly or to promote your other pages and properties. You'll find templates in the following categories:

- Content: Tips, How To, Advice
- Inspiration and Motivation
- Promotions
- Questions and Engagement
- Teasers
- Curiosity
- Calls to Action
- Fear-Logic-Gain Series
- Building Anticipation
- Multimedia
- Sharing Information
- Miscellaneous

Take a look...

Content: Tips, How To, Advice

As mentioned, you can share your content directly on Facebook, or you can share a link. On the one hand, sharing it directly makes it more likely people will share it. On the other hand, not everyone will read a long Facebook post (such as an article). That's why you'll want to test whether it's better to share content directly in the post or to share a link. Use these templates to do both...

1. Here's the very best tip I ever received to [get some result or perform some task]: [insert tip].

Example: Here's the very best tip I ever received to jump start weight loss: vary your diet. Don't eat the same thing every day. Not only is it boring, your body also adapts and stops melting fat!

2. If you've ever wanted to [get some result] but [some bad thing happened], then you'll want to read this. [Insert description of how to get a better result].

Example: If you've ever wanted to have a big product launch, but you couldn't land enough joint venture partners, then you'll want to read this. [Insert an article about how to find and recruit JV partners.]

3. ARGH, [explain some frustration with a niche-relevant activity]. Here's a better way to do it: [link].

Example: ARGH, crate training a stubborn puppy with a small bladder is so frustrating! Here's a better way to do it: [link].

4. Are you looking for a simple way to [get some result]? Check this out... [insert how to advice].

Example: Are you looking for a simple way to start getting more callbacks with your theater auditions? Check this out [insert article with tips for getting more callbacks...]

5. Are you making the most common [types of] mistakes? Are these mistakes [creating bad results]? Find out how to avoid them by clicking here [link].

Example: Are you making the most common dieting mistakes? Are these mistakes actually causing your metabolism to slow down and cling to every last bit of fat? Find out how to avoid these mistakes by clicking here: [link]

6. If you're trying to [get some good result] and not having much luck with it, then I have [number] words for you: [insert those words]. [Explain in detail.]

Example: If you're trying to get rid of those pesky aphids in your vegetable garden and not having much luck with it, then I have four words for you: organic pest control spray. [Insert article about how to create and use the spray for maximum effect.]

7. There's one thing [the professionals do differently] than almost everyone else. What is that one thing? They [explain what they do].

Example: There's one thing that CEOs do differently than almost everyone else – and this is what makes them so successful. What is that one thing? They read... a lot. [Insert article with more detail.]

8. Are you still trying to [achieve some goal or perform some task] the hard way? Now [getting a result] just got easier. Here's how... [Explain].

Example: Are you still trying to get rid of fleas on your dog using topical chemicals such as Frontline or Advantage? Now flea-control just got easier. Here's how... [insert article explaining what to do instead].

9. How would you like to [get some great result]? Of course you'd love it, which is why you're going to want to check out [this type of content]. Click here [link] – and do it now before [give some good reason to click now].

Example: How would you like to quickly and easily add \$10,000 to your bottom line this year? Of course you'd love it, which is why you're going to want to check out this free video. Click here [link] – and do it now before your competitors get wind of it!